EUROPEAN CONTRACT LAW AND THE DIGITAL SINGLE MARKET

The Implications of the Digital Revolution

Edited by
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PREFACE

The EU is committed to making the single market fit for the digital age. This far-reaching political strategy has many facets. One consists in providing the Digital Single Market with a suitable legal infrastructure. A comprehensive and well-structured body of rules is required to enhance the protection of consumers and data subjects, while ensuring businesses the legal certainty they need to invest in this field and support growth and innovation.

The essays collected in this book, based on a series of seminars hosted by the Department of Law of the University of Ferrara between March and May 2016, address the impact of digital technology on private law within the EU. The papers examine a variety of topics, including the EU approach to personal information (namely as a tradeable commodity and as the object of a fundamental right for the individuals concerned), the protection of consumers’ and users’ rights and the issues surrounding the emergence of the so called platform economy.

The analysis, while being concerned to a large extent with contract law issues, extends to data protection and copyright law. Private international law issues are equally considered.

As the editor of this collection, I wish to thank the authors for their enthusiastic participation in this project.

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Alberto De Franceschi
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CONTENTS

Preface ........................................................................................................ v
List of Authors .......................................................................................... xiii

European Contract Law and the Digital Single Market: Current Issues and New Perspectives
   Alberto De Franceschi ............................................................................. 1
   1. Digital Technology and Contract Law ............................................. 1
   2. The Impact of Digital Technology on Private Law Relationships ...... 3
   3. Data as a Tradeable Commodity and the New Instruments for their Protection ........................................................................ 5
   4. Legislative Instruments for a Digital Single Market .................. 8
   5. New Features of Standard Contracts in the Digital Market ........ 11
   6. Online Platforms in the ‘Sharing Economy’ ................................. 15
   7. Concluding Remarks ..................................................................... 17

PART I.
THE IMPACT OF DIGITAL TECHNOLOGY ON PRIVATE LAW RELATIONSHIPS ......................................................... 19

   Christian Twigg-Flesner ...................................................................... 21
   1. Introduction ...................................................................................... 21
   2. Disruptive Technology ..................................................................... 22
   3. Law, Technological Development and Disruptive Effects .......... 23
   4. Designing Legal Rules for Disrupted Law .................................... 27
   5. The Disruptive Effect of the Digital Revolution ......................... 28
   6. Disrupted Law? ............................................................................... 31
   7. The EU and the Digital Revolution ............................................... 42
   8. A Concluding Thought .................................................................. 47
PART II.
DATA AS A TRADEABLE COMMODITY AND THE NEW INSTRUMENTS FOR THEIR PROTECTION

Data as a Tradeable Commodity
Herbert Zech
1. Data as the Object of a Contract
2. Existing Exclusive Rights for Different Kinds of Data
3. Introduction of a Data Producer Right?
4. Conclusion

Jurisdiction regarding Claims for the Infringement of Privacy Rights under the General Data Protection Regulation
Pietro Franzina
1. Introductory Remarks
2. Jurisdiction and the Right to an Effective Judicial Remedy
3. Jurisdiction under the Brussels I bis Regulation
4. Jurisdiction over the Infringement of Privacy Rights Pursuant to Article 79(2) GDPR
5. The Coordination between Article 79(2) GDPR and the Brussels I bis Regulation

PART III.
THE LEGISLATIVE INSTRUMENTS FOR A DIGITAL SINGLE MARKET

A European Market for Digital Goods
Michael Lehmann
1. Digital Goods
2. Portability
3. The Supply of Digital Content
4. Online Trade in Goods
5. Summary

Supply of Digital Content. A New Challenge for European Contract Law
Reiner Schulze
1. Introduction
2. Current Change in Contract Law

viii

Intersentia
### Contents

3. Conformity ................................................................. 134  
5. Conclusion ............................................................... 143

**Reflections on Remedies for Lack of Conformity in Light of the Proposals of the EU Commission on Supply of Digital Content and Online and Other Distance Sales of Goods**  
Geraint Howells ......................................................... 145  
1. Introduction ............................................................ 145  
2. Online and Distance Contracts ..................................... 147  
4. Conclusions ............................................................. 160

**The Proposal of the EU Commission for a Regulation on Ensuring the Cross-Border Portability of Online Content Services in the Internal Market**  
Karl-Nikolaus Peifer .................................................... 163  
1. Introduction ............................................................ 163  
2. Portability – Why Do We Have to Regulate It? ................... 164  
3. Why and How Do We Regulate Portability? ....................... 165  
4. Supporters and Critics of the Draft Proposal ....................... 166  
5. The Core and Content of the Draft Proposal ....................... 167  
6. The Function of the Regulation within the Digital Agenda ....... 171  
7. Possible Effects ....................................................... 171

**The Law Applicable to Consumer Contracts in the Digital Single Market**  
Peter Kindler ............................................................ 173  
1. The Substantive Law Background ................................... 173  
2. The Law Applicable to Consumer Contracts: General Outline .. 175  
3. The Key Connecting Factor: Activities 'Directed' to the Consumer Country (Article 6(1)(b) Rome I Regulation) .................. 176  
4. Merely Indicative Facts ............................................... 182  
5. The Need for Specific Conflicts of Law Rules for International 
Consumer Contracts in the Digital Single Market ................. 183

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*Personal copy of:*
PART IV.
NEW FEATURES OF STANDARD CONTRACTS IN THE DIGITAL MARKET .......................................................... 187

Standard Terms and Transparency in Online Contracts
Rodrigo Momberg .......................................................... 189
1. Introduction .................................................................. 189
2. Digital Content and Wrap Contracts ................................. 191
3. The Invisibility of Wrap Contracts .................................. 193
4. The Enforceability of Wrap Contracts ............................... 195
5. Transparency in EU Law ................................................ 198
6. Transparency and Wrap Contracts ................................. 202
7. Curing Invisibility: Sufficient Notice and Specific Consent .... 204
8. Conclusions: The Unavoidable Assessment of Substantive (Un)Fairness ................................................. 206

Contracts Concluded by Electronic Means in Cross-Border Transactions. ‘Click-Wrapping’ and Choice-of-Court Agreements in Online B2B Contracts
Martin Gebauer .......................................................... 209
1. Introduction .................................................................. 209
2. Normative Background ................................................ 211
3. The European Court of Justice and Choice-of-Court Agreements Concluded by Electronic Means ....................... 213
4. Jurisdictional Consequences of the Decision Given by the ECJ in Case C-322/14 ................................................ 217

PART V.
ONLINE PLATFORMS IN THE ‘SHARING ECONOMY’ ............... 221

Crowdsourcing Consumer Confidence. How to Regulate Online Rating and Review Systems in the Collaborative Economy
Christoph Busch ............................................................ 223
1. Introduction .................................................................. 223
2. More Reputation, Less Regulation? ................................. 225
3. Recent Regulatory Initiatives ......................................... 229
5. Conclusion ................................................................. 242
<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Introduction</td>
<td>245</td>
</tr>
<tr>
<td>2. Overview of Alternative Dispute Resolution in European Contract Law</td>
<td>247</td>
</tr>
<tr>
<td>3. Online Dispute Resolution Platform</td>
<td>250</td>
</tr>
<tr>
<td>4. Critical Analysis of the Legal Regime and its Implementation</td>
<td>263</td>
</tr>
</tbody>
</table>
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